



▶ Resume & Portfolio

Abolfazi Mouneskah

Logo and Brand Identity Designer



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About Me:

I have been working as a graphic designer for 22 years, creating visually appealing logos and visual identities for brands. I have designed diverse projects for clients from various industries, companies, factories, startups, institutions, personal businesses, and advertising agencies worldwide. These projects include over 400 professional and international logos and visual identities in various styles. I have worked as a team player or independently remotely with clients from Switzerland, the United States, England, Germany, Africa, Turkey, Azerbaijan, Iraq, and other parts of the world. My commitment to excellence and innovation in design sets me apart as a professional in my field.

Summary of Qualifications:

- Adobe Photoshop
- Adobe Illustrator
- Typography
- Logo Design
- Brand Identity Design
- Catalog Design
- Poster Design
- Social Media Design
- Strong communication
- Creative Problem-solving
- Team working and independently
- Flexibility
- Brand analysis
- Creativity

Education:

Bachelor of Art (BA) in Public Relations/Image Management

University of Applied Sciences, Tabriz – 2015-2019

Bachelor of Science (BS) in Computer Software Engineering

Aras University, Tabriz-Jolfa – 2002-2006

Work Experience:

Mouneskah Design and Graphic Studio & Tabriz Islamic Art University

Sep 2018 – Present | **Part-time**

- Training junior designers

Mouneskah Design and Graphic Studio

Owner and Senior Designer | Apr 2018 – Present | **Full-time**

- Presenting design ideas, logos, and visual identity to clients
- Organizing the visual identity of the collection
- Meeting (also online meeting) with clients to understand the scope of work

Qonqa Company

Senior Graphic Designer | Jan 2017 – Dec 2017 | **Part-time**

- Designed visually appealing designs such as banners and posters
- Collaborated with marketing and development teams
- Managed multiple design projects simultaneously and prioritized tasks

Tractor Sport Club

Graphic Designer | Aug 2012 – Dec 2016 | **Full-time**

- Designed various materials such as posters, banners, jerseys, and promotional materials
- Delivered innovative and relevant designs for maintaining and updating the brand guidelines
- Presented projects to refine designs and preferences

Iran Tractor Manufacturing Company (ITM Co)

Graphic Designer | Sep 2009 – Jul 2012 | **Full-time**

- Designed promotional materials such as brochures, catalogs, flyers, and posters
- Designed product packaging
- Designed projects with business objectives and customers

Logos & Marks **Collection** 2024



Dr.Zarringhalam
ENT SURGEON





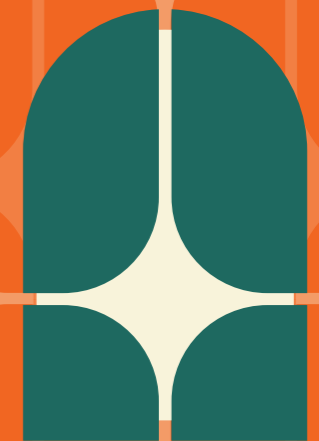
SEHRAMA
HOTEL



FENEFX.net
Financial & Commercial Services



**RAKSHH
KHODRO
DIESEL**



aaweez
HOME DECOR ACCESSORIES



ODAKO
Digital Marketing



**FLOOR
ESTATE**
SUPPLY AND INSTALLATION



GROWCES
GROWTH IN PROCESS

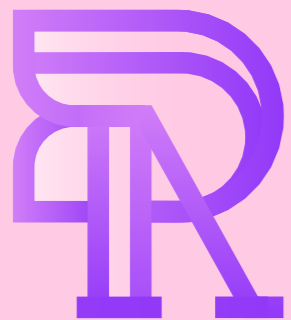












Dr. Aylar Rahimi
Aesthetic Medicine



**ELHAM
MORAD**



**Bicycle
Land**



NOSTIMO
TAKE AWAY

Visual Brand Identity Design

◆ **BARZIN** ◆ **January 2024** ◆ Logo & identity Presentation

The BARZIN International Trading Company has a rich history in international transportation, customs clearance, import and export, and supply chain management. It runs four branches in Iran and representative offices in several countries, including India, Turkey, Uzbekistan, the United Arab Emirates, and Egypt.



◆ **CONCEPT DESCRIPTION**

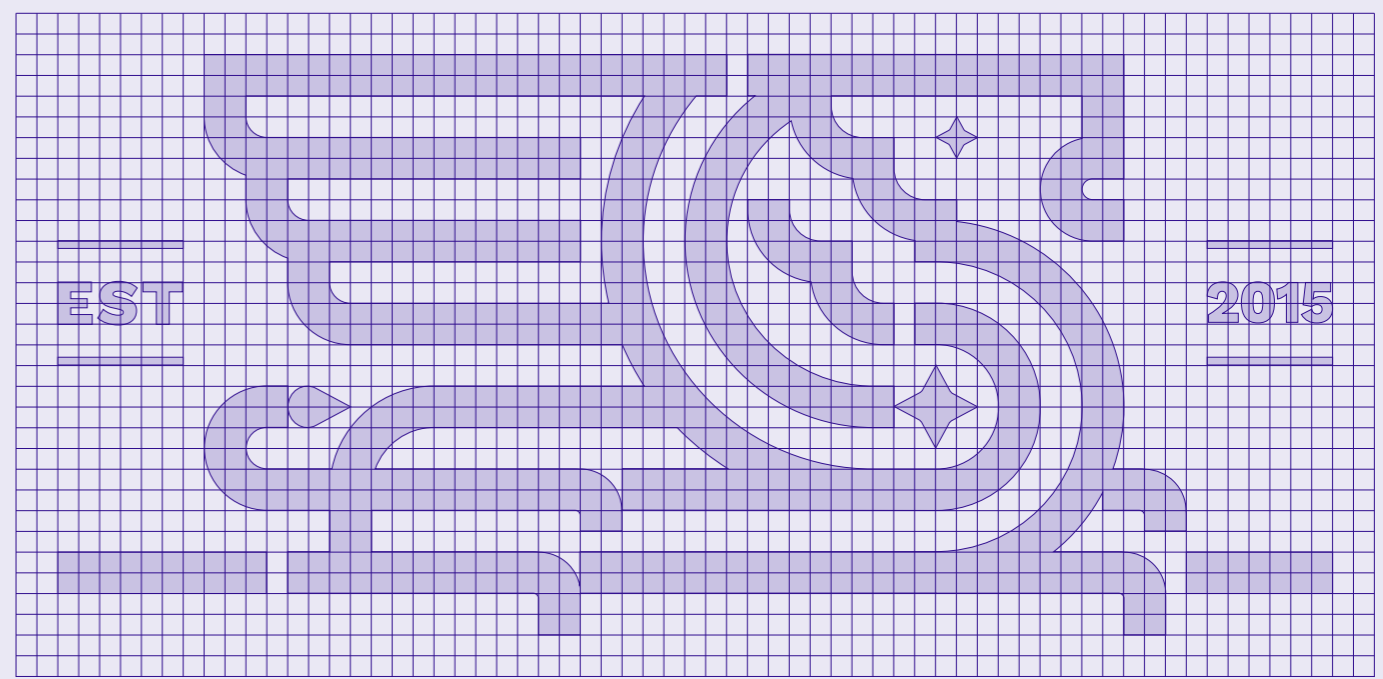
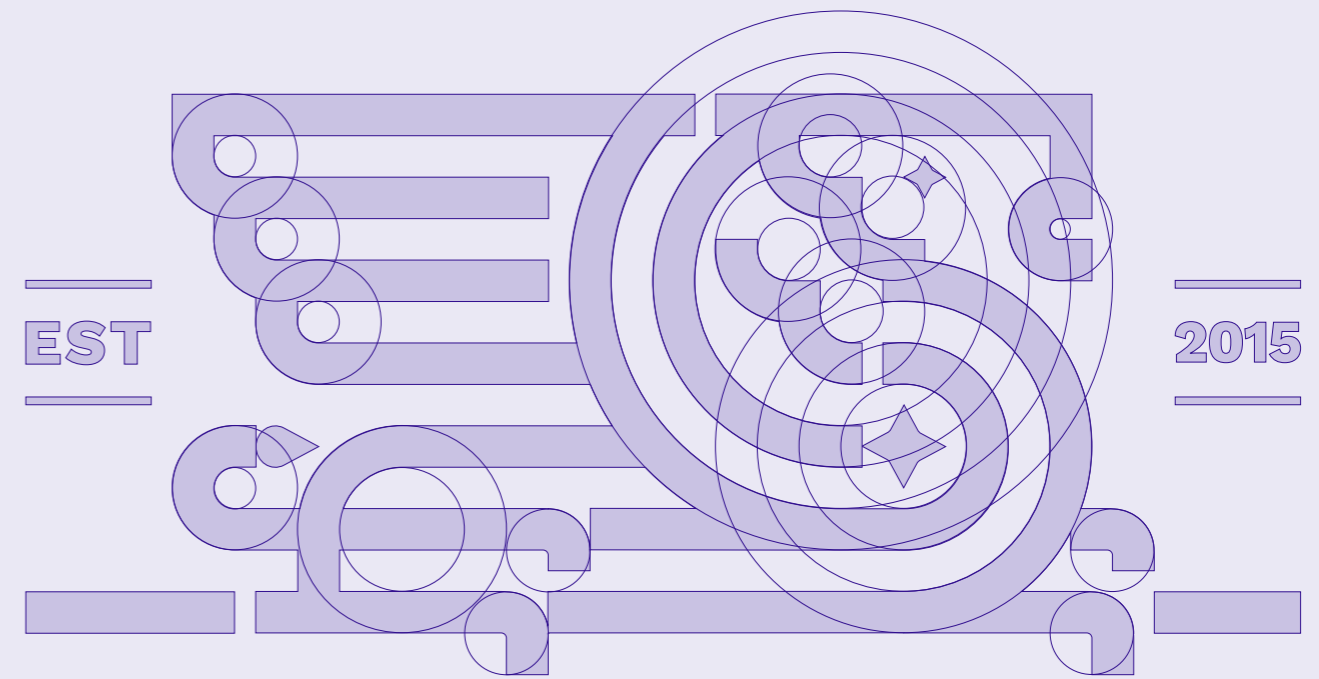
The previous logo, which featured a winged lion, a column, and a globe, was updated using the golden ratio and grid system while adhering to design principles. The winged lion's graphic shape, seated with its head raised and looking forward, conveys a sense of calmness and unique splendor, and the spread wings symbolize power and confidence to the audience.



LION
Power, trust
decision-making power



EARTH
Generality & inclusiveness
internationality



◆ CLAB PERSONAL USE

BARZIN

BLACK

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789**

BOLD

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789**

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789

◆ WORK SANS

BARZIN

BLACK

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789**

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789

MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789

01

PANTONE®

2173 C

HEX #300E8D



02

PANTONE®

1235 C

HEX #FFB71A



03

PANTONE®

COOL GRAY1 C

HEX #D6D7D5



04

PANTONE®

BLACK 6 C

HEX #0F1822



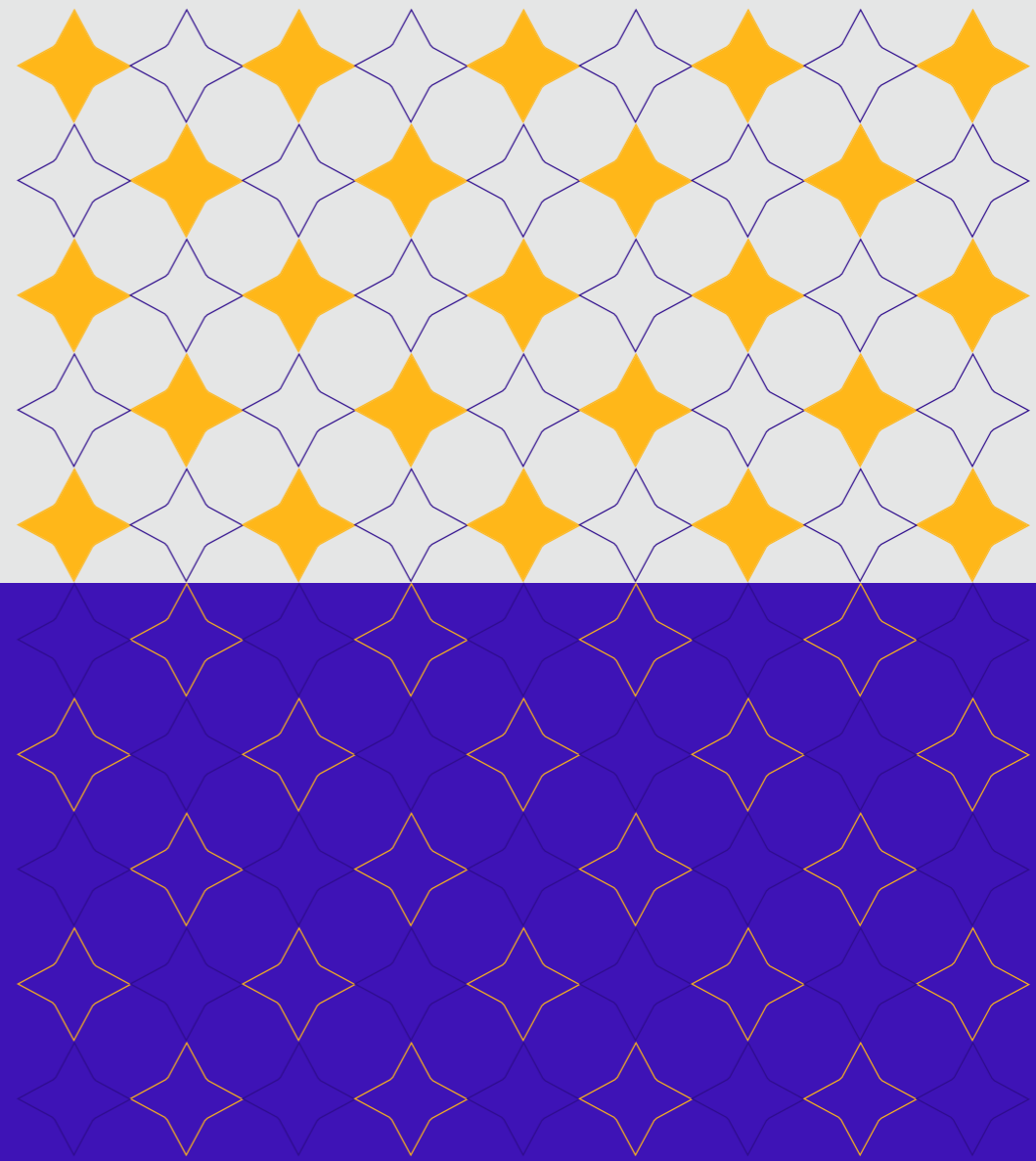


BARZIN

SUPERIOR STRATEGY FOR
GLOBAL TRADE

BARZIN International Business Group ♦ **360° International Supply Chain Services**

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Tehran: 9th floor, Zakariya Tower, Mejatollahi str, Taleghani str, Tehran
Bandar Abbas: 5th unit, 8th floor, Diplomat Tower, Yazdroud, Bandar Abbas
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KOSAR

January
2023

Logo & identity
Presentation

KOSAR is a brand that offers herbal medicine and health services. Herbal medicine, also called botanical medicine or phytomedicine, refers to using a plant's seeds, berries, roots, leaves, bark, or flowers for medicinal purposes.

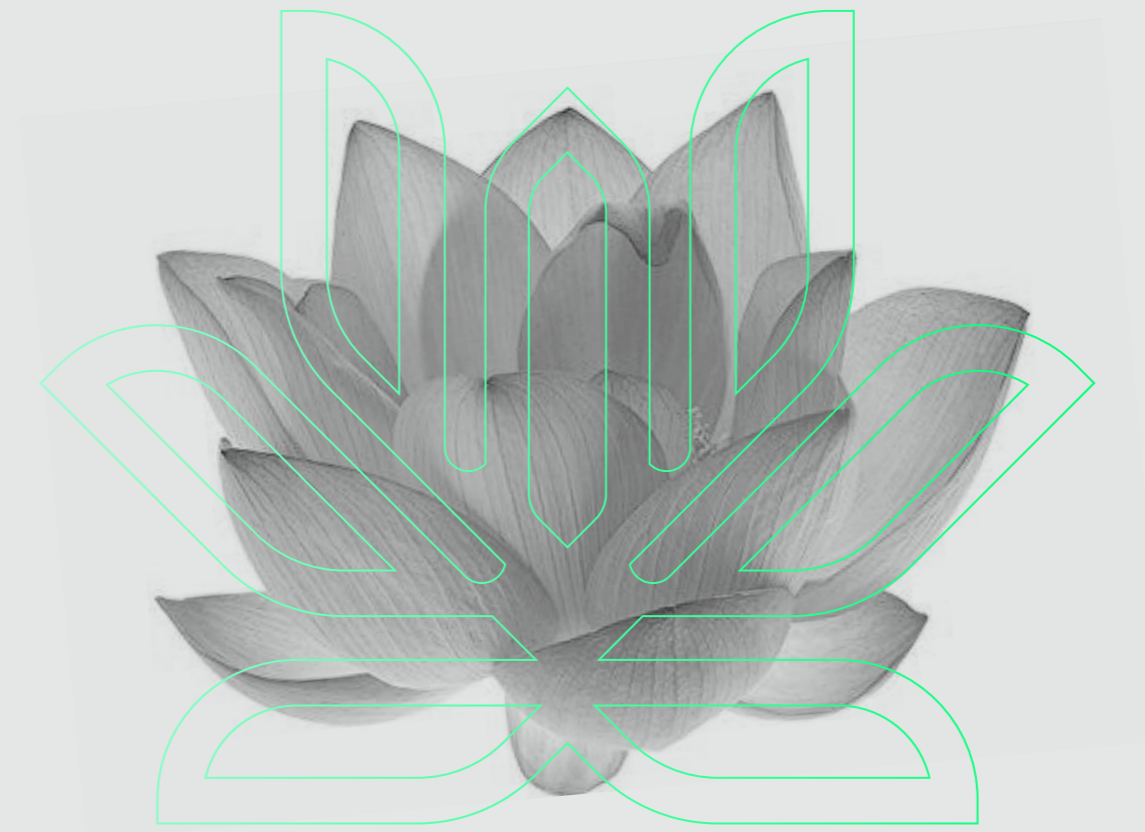


KOSAR

Medical and herbal services

CONCEPT DESCRIPTION

Two main symbols are used in the company's logo. The flower symbolizes beauty, delicacy, purity, and health, and the letter K is the first letter of the brand name. The flower, a beautiful and pleasant element, evokes positive emotions in the target audience and reminds them of nature and beauty, invoking positive feelings such as calmness, freshness, and energy.



Flower Symbol
Beauty, tenderness
purity, health, etc



Letter k
Using the first letter
of the brand name

Brand Tone



kindness

kindness
kindness
kindness



Subtlety

Subtlety
Subtlety
Subtlety



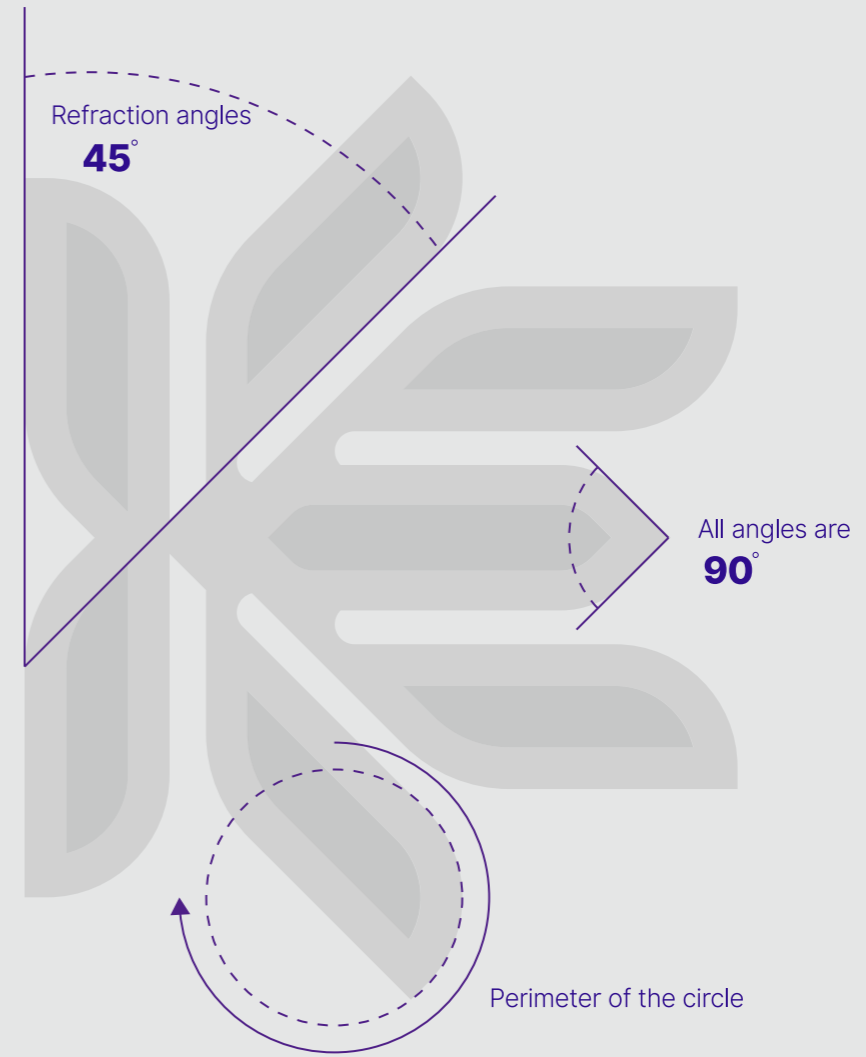
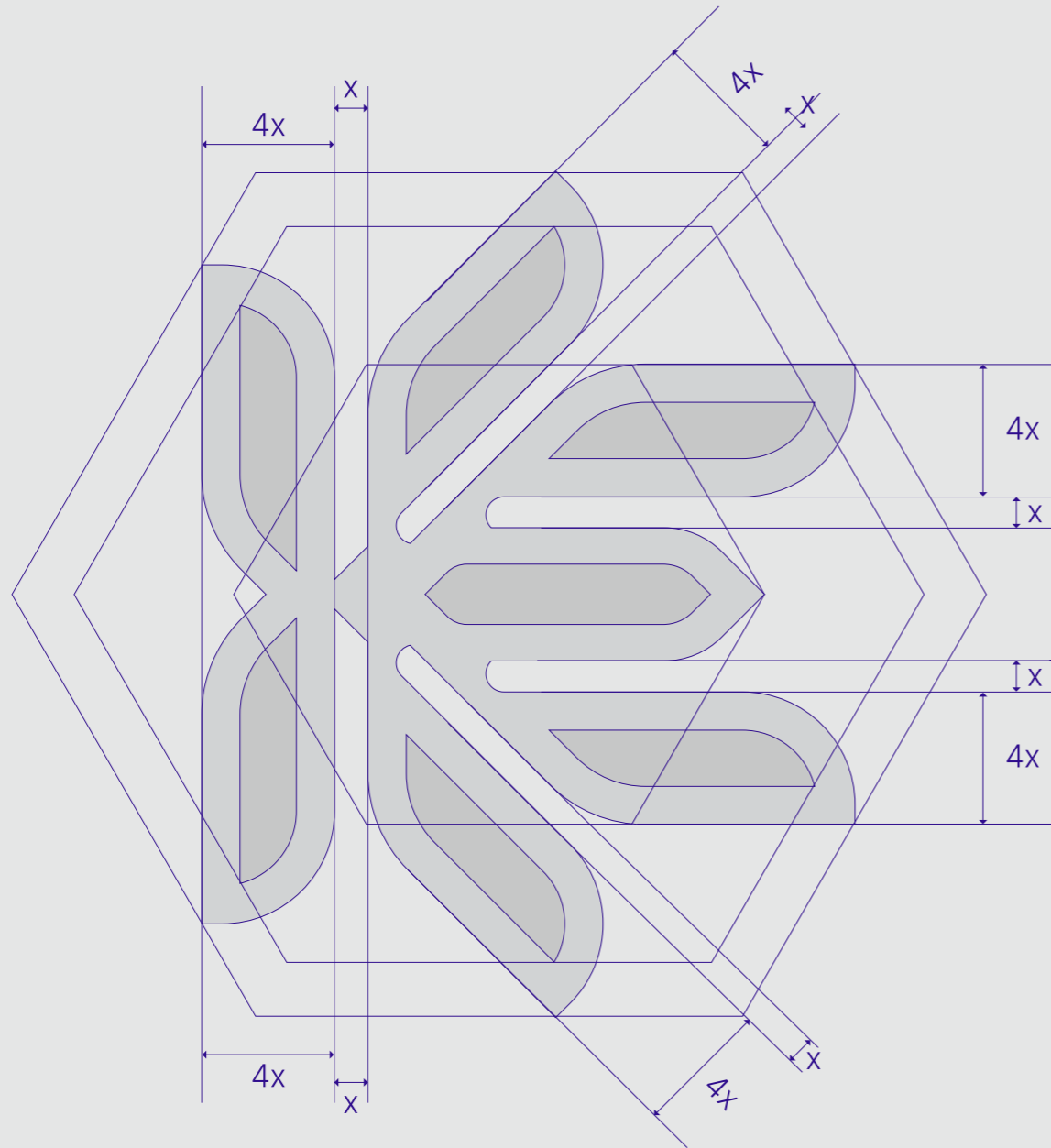
Coherence

Coherence
Coherence
Coherence
Coherence



KOSAR

Medical and herbal services

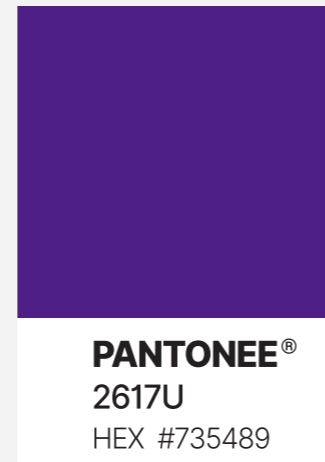




KOSAR | Medical and herbal services



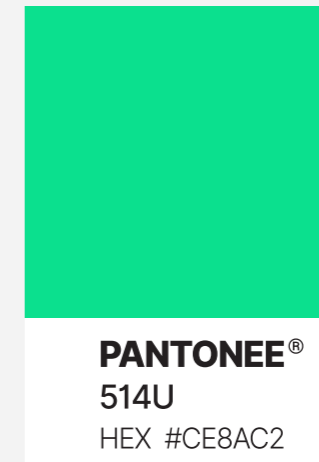
PRIMARY COLOR



Cyan : 86
 Magenta : 100
 Yellow : 9
 Black : 2

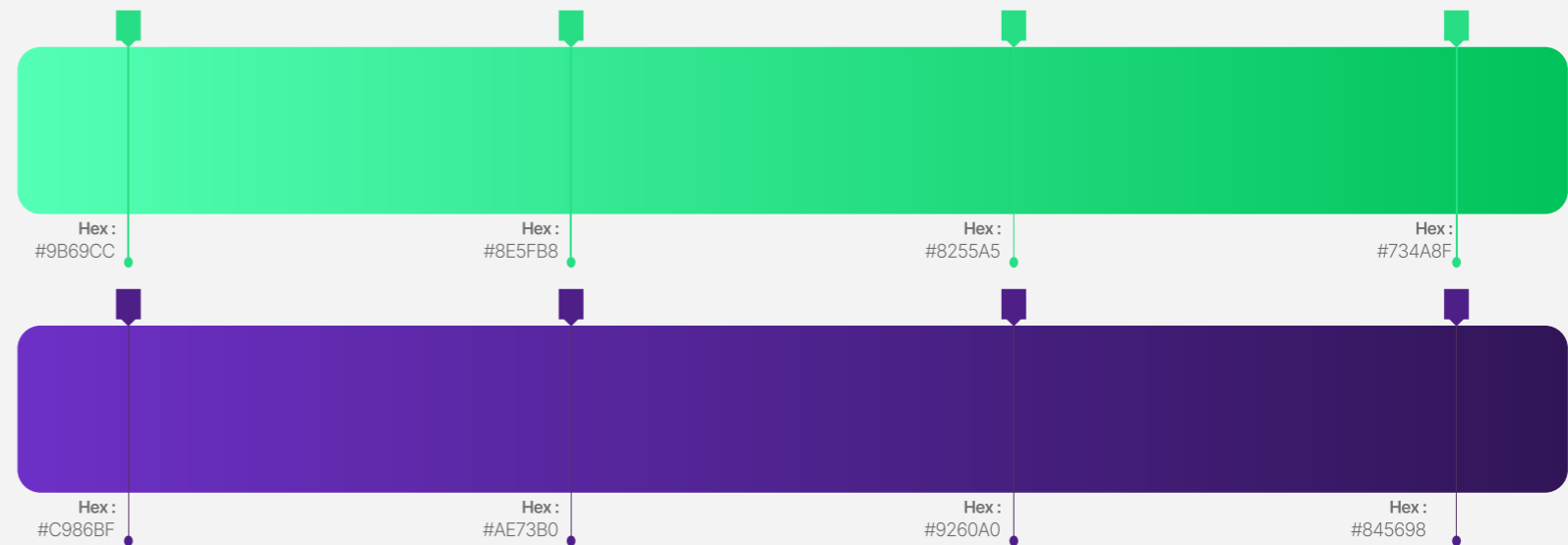
Red : 78
 Green : 31
 Blue : 135

SECONDARY COLOR



Cyan : 65
 Magenta : 0
 Yellow : 65
 Black : 0

Red : 11
 Green : 224
 Blue : 142





PATTERN

According to the identity we defined for the brand. We used the form that was used in the logo for the pattern, which can be different according to the brand identity.



Medical and herbal services

Coherence
www.kosarcomplex.com



Experience
security

KOSAR



KOSAR Medical

services

KOSAR | Medical and herbal services





KOSAR
Medical and herbal services





KOSAR
Medical and herbal services

KOSAR
Medical and herbal services

AKOPET ● November 2022 ● Logo & identity Presentation

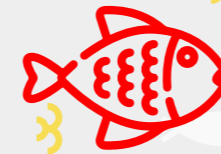
AKOPET is a pet services brand that provides a range of services, including medical treatment and care, food supply for different animals, pet training, grooming services, and online pet adoption. It is widely recognized as a comprehensive resource for pet owners of dogs, cats, various birds, and ornamental fish.



AKOPET ©
PET LOVERS

CONCEPT DESCRIPTION

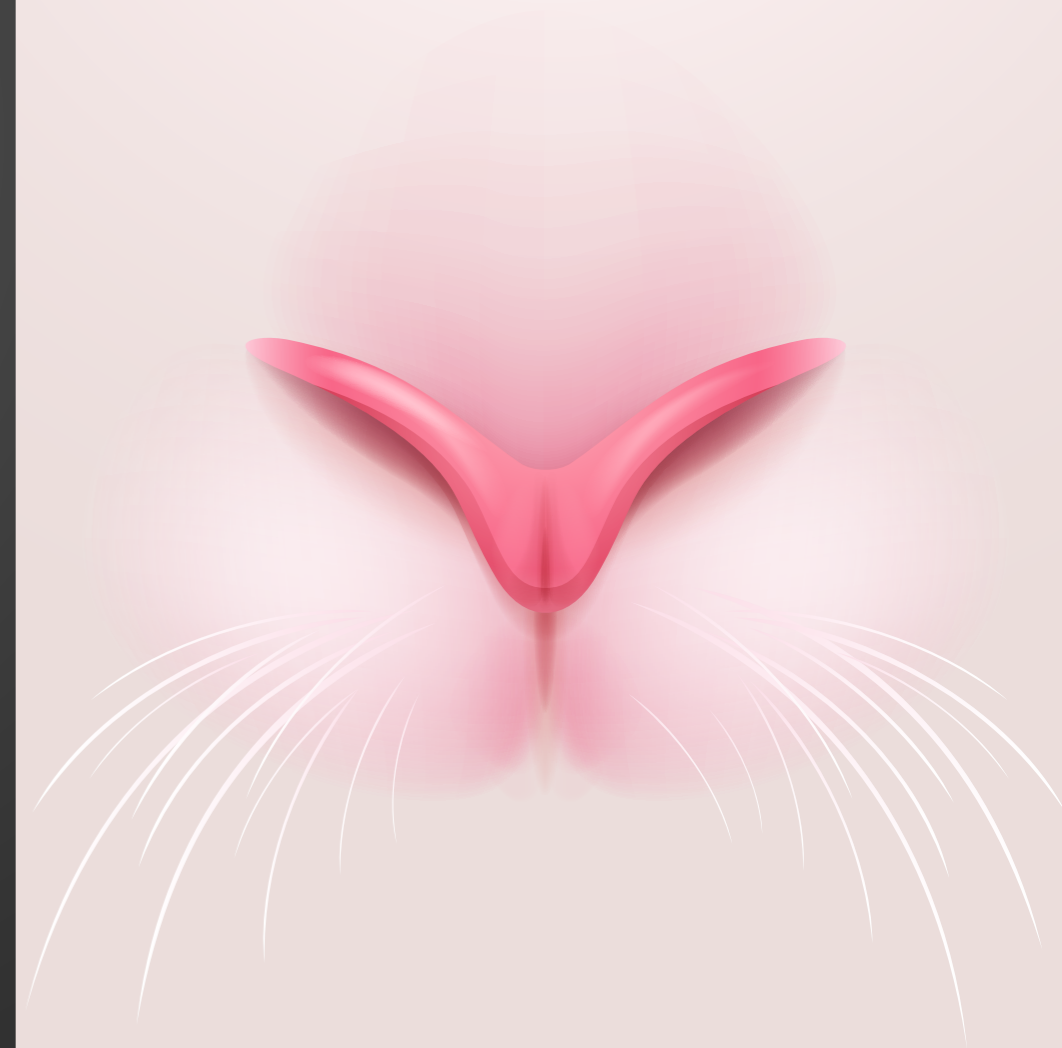
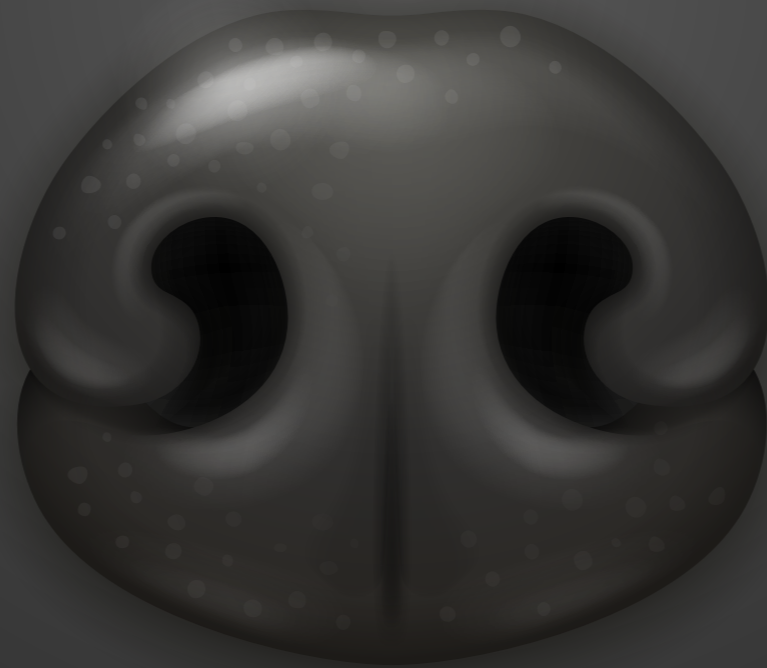
In order to create a comprehensive and effective brand in the pet services industry, a creative, beautiful, and comprehensive logo design is essential. Therefore, AKOPET's logo and visual identity incorporate concepts such as the body shape and scales of fish, as well as animal snout like dogs and cats, to signify the breadth of AKOPET's activities and create a lasting impression.



Fish Scales
Main Logo Icon



Animal Snout
Main Logo Icon





AKOPET[©]

PET LOVERS

01

PANTONEP

2347 C

HEX #E70000

02

PANTONEP®

115 C

HEX #FBD823

03

PANTONEP®

COOL GRAY1 C

HEX #D6D7D5

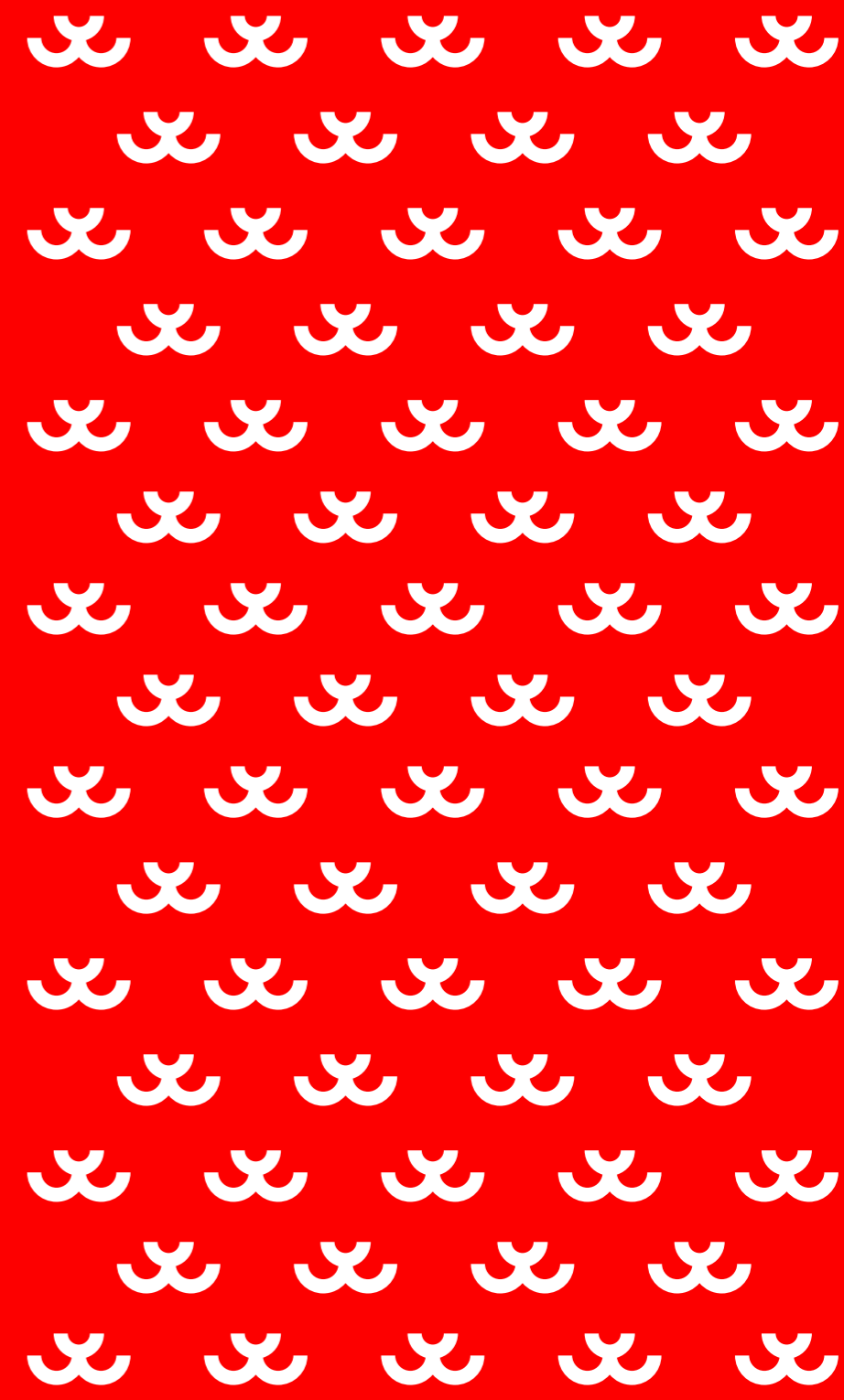
04

PANTONEP®

BLACK 6 C

HEX #0F1822







● EUROSE

AKOPET

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789



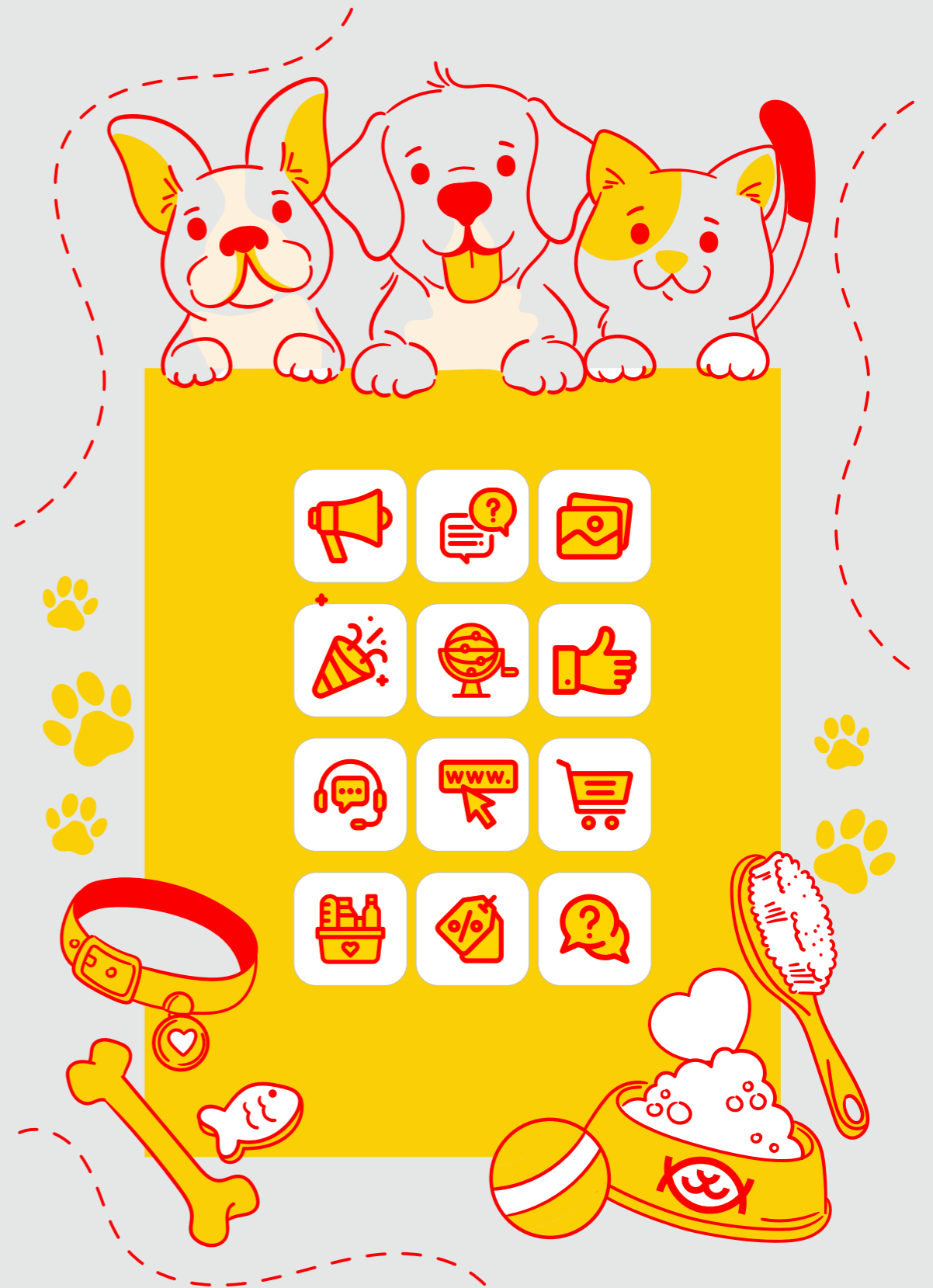


 AKOPET

 AKOPET

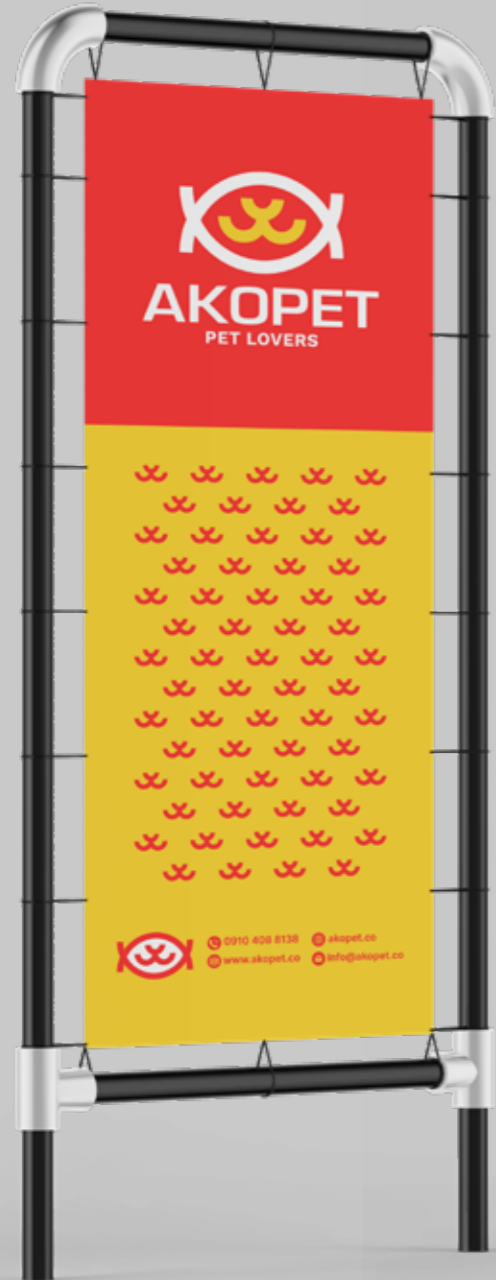

AKOPET
PET LOVERS











Thanks for Watching

Abolfazl Mouneskhan

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